

People ON THE MOVE

Covering the newsmakers in the prepaid and stored value industry.



Steven Coleman

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NetSpend Holdings Inc.

NetSpend Holdings Inc., an Austin, Texas-based provider of general purpose reloadable prepaid cards, announced the appointment of **Steven Coleman** as its executive vice president, general counsel and secretary. Coleman previously served as chief legal officer

and secretary of Syncada, a joint venture of Visa and U.S. Bank providing business-to-business payments solutions for financial institutions. He also served as executive vice president, general counsel and secretary of processor eFunds Corp., which was later acquired by FIS. Christopher Brown, who has served as the general counsel of NetSpend since 2007, will continue to support the company on a transitional basis through at least February 2012 while returning to private law practice..



Tom Kuehl

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The Members Group and Affiliates Management Co.

Tom Kuehl, a long-time credit union advocate, recently announced his retirement as CEO of The Members Group (TMG), a Des Moines, Iowa-based card processing and payment solutions provider, and chief operating officer of Affiliates Management Co., a

wholly owned holding company of the Iowa Credit Union League. Under Kuehl's leadership, TMG has helped hundreds of credit unions implement innovative and profitable payments solutions, including credit, debit, prepaid cards and alternative payment programs. He began his credit union career in the early 1980s with Iowa Corporate Central Credit Union. Kuehl will remain in the CEO position until an appointment is made and will work with the new CEO of TMG to ensure a successful transition.

Steve Bradbery, Diane Jackson and Siobhan Moore, UKGCVA Board

FIME, a France-based provider of The UK Gift Card & Voucher Association (UKGCVA), the trade body representing the UK's £4 billion voucher, gift card and stored value solutions industry, has elected its new executive board. The


successful candidates now joining the board responsible for directing the policy and operation of UKGCVA are **Steve Bradbery** of Ceridian SVS International, **Diane Jackson** of CPI Card Group Europe and **Siobhan Moore** of Salans LLP. They join Wayne Harrington of Edenred and Kevin Lake of Countdown, both of whom have been re-elected, while Tony Rich of Halfords, Bill Alexander of Red Letter Days, John Bohan of Marks & Spencer and Denise Porter of treatme.net continue in office. "The newly elected board boasts vast experience and a broad skill set," says Andrew Johnson, director general of the association. "The industry's impressive **Q1 sales growth figures** have created a positive start to the year. I am confident that the new board members will continue to drive the association forward within this flourishing market."



Jason Wolfe

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Wolfe LLC

Jason Wolfe, CEO and founder of Pittsburgh-based marketing platform provider and GiftCards.com parent company Wolfe LLC, recently received the 2011 Ernst & Young eCommerce Entrepreneur of the Year award in the Western Pennsylvania region. Ernst &

Young's awards program recognizes entrepreneurs who demonstrate excellence and extraordinary success in such areas as innovation, financial performance and personal commitment to their businesses and communities. After winning the regional award, Wolfe is now up for consideration for the Ernst & Young LLP Entrepreneur of the Year national program. Wolfe was selected by Paybefore readers last year as one of **Prepaid's Top 5 Entrepreneurs**. 

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